

# UNLOCKING THE POTENTIAL OF GLOBAL BUSINESS SERVICES

93% of companies today say their very existence is jeopardised by operating models that are too slow.

**Are Global Business Services the solution? Let's look at the facts.**



## What are the main benefits of Global Business Services?

- ✓ Increase business and operational efficiency
- ✓ Decrease overall costs
- ✓ Build capital to allocate to other priorities
- ✓ Provide organisations with a competitive edge within their markets
- ✓ Allow business leaders to work more closely with support functions

## Global Business Services can help empower an organisation to:



Free up 25% of R&D time to introduce a new products and accelerated speed to market



Scale and enhance supply chain analytics and distribution capabilities by up to 45%



Liberate field sales and key account managers so they can spend more time with customers



Reduce selling, general and administrative expenses (SG&A) costs by 15-25%



Global Business Services continue to evolve toward an experience-based model, where everything is focused on the customer, supplier and employee journey.

## Observations have shown that this model can have the following impact on organisations:



**+30%**  
cost efficiency



**+10-20%**  
gross margin



**+5%**  
gross sales



**-30%**  
customer service costs

Global Business Services allow organisations to establish several specialist hubs that focus on specific business areas such as:

- ✓ *Applied Intelligence*
- ✓ *Integration*
- ✓ *Communication*
- ✓ *Transformation*

This is facilitated through embracing new technologies, acquiring new capabilities and fostering cross-stream collaboration.



## What are the priorities for Global Business Services in the next 3 years?

- 65% of organisations want to drive business value using data
- 64% want to focus on the employee talent mix and reskilling
- 47% want to increase operational efficiency while reducing costs
- 46% want to improve the customer experience
- 40% want to encourage employee engagement and talent retention
- 40% want to establish meaningful partnerships to drive sustainable practices

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